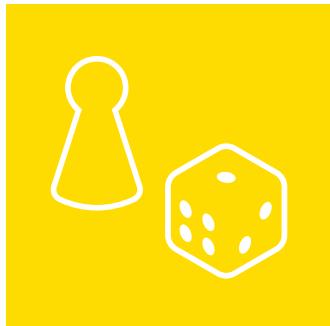
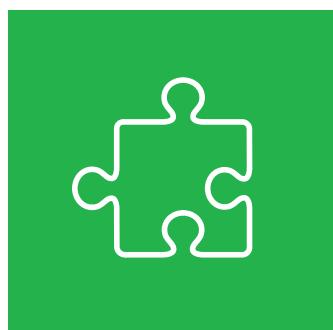


Ravensburger



Collection 2021



BRIO.[®]

Thinkfun[®]

Ravensburger

WELCOME TO THE RAVENSBURGER 2021 COLLECTION



Tim Hall
Managing Director

Welcome to our 2021 catalogue, containing over 110 new items for Spring, plus our range of established products. The challenges of 2020 have been tremendous, but at the time of writing, I'm happy to share that our sales have grown across all product sectors, totalling an amazing uplift of 58%. Thank you so very much for your continued support and confidence in both our team and our range.

We plan to grow again in 2021. Our fantastic range will help us to do that, and the many highlights include;

Gravitrax

GraviTrax reached new heights in 2020 with the launch of the PRO range. These new additions contributed to a fantastic sales uplift of 22% for the brand. In 2021 we will further expand our GraviTrax offering. Three new Add-ons, launching in March, will guarantee fast-paced fun, while Autumn-Winter will see more accessories and Starter Sets join the PRO line-up. We're 'on track' for another exciting year for GraviTrax.

Children's Puzzles

Sales are currently up 53%, created through our core properties and latterly through autumn introductions including **Hey Duggee, Paddington, Elmer, Disney Soul, Ricky Zoom** and new generic designs. We're launching over 40 new titles for spring, and welcome the fabulous **Gigantosaurus, Minions 2, Raya and the Last Dragon** and **Batman** to our children's portfolio. We have wonderful introductions to our **Disney Princess** selection and launch over 20 new designs to our popular generic range.

Adult Puzzles

Sales are ahead of last year, making us the UK's favourite adult puzzle brand, but we are painfully aware that our joint business was significantly limited by capacity constraints. Our UK team has created a vibrant, cheerful and uplifting range, with 47 new products for SS21. Amongst the many key products are the 99pc **Puzzle Moments**, cute and contemporary designs created especially for younger adult consumers, new commissions from favourite artists and the very best designs from our international ranges. Our 1000pc range will be restricted to the images shown in this catalogue for the first quarter of 2021, to ensure the best possible availability. We will then offer a far broader assortment during the second quarter, adding many more great new titles in Autumn/Winter.

3D Puzzles

Following last year's packaging relaunch, we're delighted to report that sales are up 61%. UK consumers have absolutely loved the Lamborghini, and we've enjoyed success across

our core range too, backed by our innovative and effective marketing campaigns. Amongst the 10 new launches for Spring is a cute **Royal Guard**, many fun **Minions 2** themed items and a cool **Astronauts in Space Sneaker** 3D Puzzle. Our extensive marketing activities for this key area will continue, creating and driving consumer interest and strong sales.

Games

With an amazing sales growth of 61% in 2020, we are delighted to present our highly anticipated games for 2021. Key highlights include our new activity based educational games, new additions in the immersive game's category and a selection of games from this year's hottest licenses. Our classic games such as **Labyrinth, Bugs in the Kitchen** and **Scotland Yard** are perennial sellers and with **Jaws, Villainous, Minecraft** and licensed games including **Minions** and **Raya the Last Dragon**, we have some amazing Spring additions. Keep an eye out for more fantastic additions in our AW 21 catalogue.

ThinkFun

ThinkFun is dedicated to creating games that spark curiosity, cultivate confidence and nurture life-long learning. Each game has been created to support key learning skills and offer different levels of play, making it suitable for the whole family. With continued sales growth throughout 2020, look out for the innovative new additions for 2021 including the development of our successful **Rush Hour** brand.

As Olympia Toy Fair has been cancelled, we look forward to presenting our new range to you in person, via online meetings and presentations and through this catalogue. We look forward to seeing you again in person as soon as possible, and please be assured that we will offer you every support we can. We also look forward to returning to Olympia in 2022!

Please remember that we moved offices during the last quarter of 2020, and our new address details are on the back of this catalogue. Other contact details remain unchanged.

Many thanks for your support over the past extremely challenging year, and all best wishes for a successful, healthy and much brighter 2021!

Tim Hall
Managing Director



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Exciting logic games with a great fun factor for the whole family!

ThinkFun is dedicated to creating games that spark curiosity, cultivate confidence and nurture life-long learning. Each game has been created to support key learning skills and offer different levels of play, making it suitable for the whole family. With new additions for 2021, we are planning more growth throughout the year.

RUSH HOUR®

TRAFFIC JAM LOGIC GAME



Rush Hour®
Traffic Jam Logic Game

It will take more than a little skilled driving to get the red car out of this traffic jam – it will take brainpower. In Rush Hour, a sliding block logic game, you have to battle the gridlock as you slide the blocking vehicles out of the way for the red car to exit. With 40 all-new challenges, ranging in difficulty, players can progress at their own speed. As one of the best logic games of all time, Rush Hour is a must for every household.

8+, single player

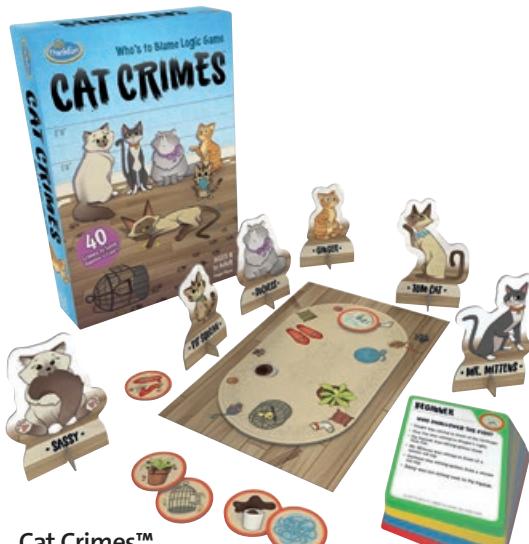
44.005.000



Rush Hour® Jr.
Traffic Jam Logic Game
44.005.041



My First Rush Hour®
Traffic Jam Logic Game
76411



Cat Crimes™
Who's to Blame Logic Game
8+, single player
44001550



Dog Crimes™
Who's to Blame Logic Game
8+, single player
44001552





Laser Maze™ Beam-Bending Logic Maze Game

The challenges and laser make the hugely popular Laser Maze Game fun. The fact that it's a logic maze game that teaches STEM skills makes it a perfect game for anyone. Laser Maze requires you to use mirrors, beam-splitters, a little science and brainpower to direct the laser through a series of mind-challenging mazes and light up the target. This award-winning maze game is designed for solo play, but it's so much fun everyone in the family will want a turn. 8+, single player

44.001.014



Gravity Maze® Falling Marble Logic Maze Game

It's a maze game. It's a marble game. Actually, it's a gravity-powered logic maze game that builds reasoning skills and visual perception. The best part is – it's fun to play and learn! Use the challenge cards to strategically place towers and create a path for your marble to reach the target. With 60 challenges to test your skills, this fun maze game is definitely a marble run for brainiacs! 8+, single player

44.001.006



Circuit Maze™ Electric Current Logic Game

Ignite your logic and sequential reasoning skills with Circuit Maze! Your goal is to arrange the tokens to create a real circuit that lights up the different coloured Beacons. These clever circuit-building puzzles provide a boost of brainpower and a wonderful introduction to electrical engineering. With 60 challenges ranging in difficulty from beginner to expert, this logic game will provide engineers of all levels with hours of electrifying fun. 8+, single player

44.001.008



Domino Maze™ Chain Reaction Logic Puzzle

Domino Maze creates all the thrills if a classic domino run with an added twist—it's also a brilliant logic puzzle. Put your reasoning skills to the test as you navigate your way through pivots, around blockers, and up and down stairs! Boost your critical thinking skills with 60 dynamic challenges and take the domino effect to the next level. 8+, single player

44001012



Math Dice® The Fast, Fun Dice Game of Mental Math

Math becomes more fun when you think on the fly! Roll the two 12-sided target dice and multiply them to get a target number. Roll the three scoring dice and combine these numbers using addition, subtraction, multiplication, division, or even powers to build an equation that is closest, or equal to, the target.

This mentally challenging and fun dice game helps players sharpen math skills by solving problems in a fun new way. 8+, multi player

44.001.510





River Crossing™ Magnetic Plank Puzzle

River Crossing MAGNETIC PLANK PUZZLE

Help the Hiker find a route across the River! Select a Challenge Card and place the tree stumps and planks on the Game Grid as indicated. Move the planks between the tree stumps to create a route for the Hiker to cross. When the Hiker reaches the "FINISH" stump – YOU WIN! 8+, single player

76349



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Roller Coaster Challenge™ Thrill Ride Building Game

ROLLER COASTER Challenge

In this thrilling engineering challenge, players get to build their very own roller coasters. Start by choosing a challenge card and setting up the pieces to match. Then, players use the remaining pieces to build a working roller coaster that meets the build conditions on their challenge card. Roller Coaster Challenge incorporates elements of a logic puzzle, while also allowing for the creativity that stems from free-form building. Once you have solved each challenge, you get to watch a real coaster car glide down the track, complete with dips, curves, and loops! 6+, single player

44.001.046



19275 01046

Zingo!® Bingo with a Zing

Zingo! BINGO with a ZING

It's not just bingo. It's Zingo!, a matching game that encourages pre-readers and early readers alike to match the pictures and words to their challenge cards. The Zingo! Zinger dispenses tiles and fun as young minds quickly race to be the first player with a full card and yell "ZINGO!" With two levels of play, this matching game builds language skills through fast-paced play. And it happens to be our top selling junior game. 4+, 2-6 players

44.007.700



19275 07700

Escape The Room: Secret of Dr Gravely's Retreat A Party Event for Gatherings of 3 to 8

ESCAPE THE ROOM SECRET OF DR. GRAVELY'S RETREAT

What are "Escape the Room" games? Escape the Room games began as digital adventures and quickly turned into real-life events all around the world where players are locked in a room and must uncover clues and hidden objects to escape. **The Mystery:** The year is 1913 and you are the lucky winner of a free stay at Foxcrest Retreat, where the famed Dr. Gravely has improved upon the latest in spa treatments and relaxation for those of high social standing. Upon your arrival, you and your fellow guests may find the "health retreat" is not what it seems... **The Objective:** Work with your guests to discover the dark secret of Dr. Gravely's retreat by finding clues and solving puzzles. But be careful...in the story, the doors have shut and locked behind you. Will you and your guests discover the secret and escape the room before time runs out? 10+, 3-8 players

44.007.352



19275 07352

Escape The Room: Mystery at the Stargazer's Manor A Mysterious, Interactive Party Game

ESCAPE THE ROOM MYSTERY AT THE STARGAZER'S MANOR

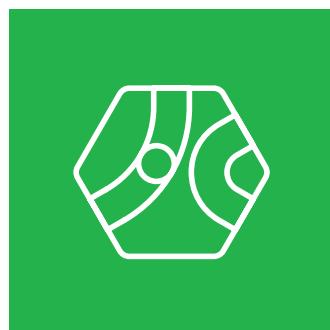
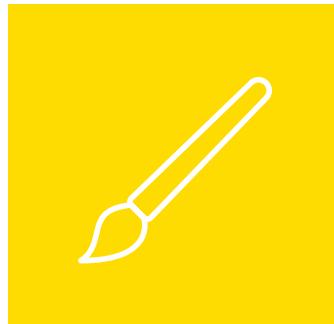
The Mystery: It's 1869 and the town's well-respected astronomer has not been seen since the untimely passing of his wife. Recently, strange things have been happening at his manor – loud and unfamiliar noises, an unpleasant smell, and smoke billowing from the observatory. It's up to you and your guests to solve the mystery at the Stargazer's Manor! **The Objective:** Spend an evening working with your guests to solve puzzles, unlock hidden clues, and unravel the mystery of the Stargazer's Manor. Will you and your guests be able to solve the mystery and save the astronomer before time runs out?

10+, 3-8 players

44.007.351



19275 07351



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